

HLM.

Foundation Solution.



CHALLENGE

Online Barriers to Business Growth

There are so many tasks to manage when running a business that marketing is often pushed to the bottom of the to-do list. Digital marketing is crucial in generating revenue, but business owners either waste resources trying to do it themselves or are disappointed by marketing agencies that overpromise and underdeliver.

SOLUTION

High Level Marketing Services & Technology

High Level Marketing is a leading digital marketing agency. We're not generalists, we only offer you what we do best. Our industry experience and digital marketing expertise move the dial for your business.

SERVICES INCLUDED

High Level Marketing Foundation Solution:

- Website Design and Development ✓
- Optimized Website Content ✓
- Website Hosting ✓
- Foundational Search Engine Optimization ✓
- 1 Hour/Qtr Website Updates ✓
- Dedicated Customer Success Manager ✓
- 24-7 Reporting Dashboard ✓

Powered by Footprint™ Technology

The difference in digital marketing between one company getting more visibility than another is razor thin and getting more competitive daily. Footprint powers your marketing performance with insights and tools that connect everything together so you can make smarter decisions with ease and grow your business.

Features:

- Lightning-Fast Website
- Review Builder Tool
- Real-Time Leads
- Activity Tracking
- Rank Monitoring
- Reviews Landing Page
- Web Analytics



What Makes High Level Marketing Different?

1

Holistic Strategy

Strength in multi-channel strategy

2

Proprietary Platform

Footprint is your competitive advantage

3

Unmatched Transparency

We open up the digital marketing black box

4

Industry Knowledge

We have deep industry expertise

5

Depth of Experience

2,000+ Active Clients

“When we started with HLM, we were 3 million in sales. But now, we’re a 16 million dollar company.”

— Steve Bez, Mastercraft

HLM’s Local Market Report

See what’s holding your business back!

To be the leader in your market you don’t need to be perfect, you just need to rank better than your competitors. High Level Marketing uses our proprietary Footprint™ technology that not only gives you real-time, useful performance data about your own strategies, but also provides insight into your competitors’ strategies.

Your report starts with a market overview and an overall visibility score.

- Key demographic information including how many potential customers are in your market
- Comparison to your top competitors according to Google
- Insights into what parts of your strategy need improvement

**Scan to download your
FREE LOCAL MARKET REPORT**

